



P.O. Box 4695
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January 7, 2009

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MEMORANDUM

TO: Master & Senior Athletes

FROM: Byron Turner
Masters Chair

To my fellow Master & Senior Athletes,

I want to first start by saying Happy New Year to each of you. It's my prayer that this year brings you much success in your personal endeavors as well as in your track and field competitions. 2009 will usher in the second year of our Masters growth initiative. Some items to note:

- 1. Create Masters committee to help market the sport throughout the Association and provide more competitions:** If you are interested send, me an email or call me 225-892-3489. Our first Conference Call will be in early February.
- 2. Begin hosting more Open and Association level championships:** Currently, this year's Association and Open championship will be held on June 20th.
- 3. Continue hosting Regional Events:** This year we are looking to host the Southwest Regional Indoor Championship meet on March 7th at LSU and our Southwest Regional Outdoor Championship meet on August 8th at LSU. We need feedback on whether or not you have any interest in the indoor meet. If not enough interest, we may cancel this year. Please participate in poll included with this email.
- 4. Continue developing a working relationship between Louisiana Senior Olympic Games (LSOG) and the USATF Masters program:** If you notice on the schedule, we have included all LSOG district meets. What we are attempting to do is make sure that we do not have events at the same time since we are attracting the same athletes. This way we can spread resources and provide more competitions for the adult track and field community. LSOG is considering expanding their entries to their meets to include all masters.
- 5. Promote more Masters clubs:** There are several clubs that are welcoming Master athletes. In March, we will push out a mailing with information on all clubs, their fees, practice locations and point of contacts.
- 6. Increase Competition in College meets:** We are currently working with several colleges to have Masters divisions included in their event schedules.

Please make sure you review the schedule and plan to support these meets throughout the season. As always, I am here to serve, so please don't hesitate to contact me.

Thanks for your service and I'll see you on the track!!!

"Striving For Excellence"